

SPONSORSHIP 2027



FARNSFIELD CRICKET CLUB



WHO WE ARE

Welcome to Farnsfield Cricket Club.

Running a cricket club involves significant costs and at FCC we're committed to delivering the best cricketing experience for our members and the wider community. To sustain and enhance this, we've created a variety of sponsorship and advertising opportunities for 2027. In 2026 FCC achieved considerable success becoming 2025 Vitality Club T20 Plate National Champions. We also won the Mallen T20 Trophy for the second consecutive year. After an outstanding season our first XI were crowned Bassetlaw and District Championship League winners and were promoted to Nottinghamshire Premier League Division 2 for 2027. The first XI were also recognised by Newark & Sherwood District Council winning Sports Team of the Year. Our Junior and Women's and Girls' sections continue to thrive and are at the heart of the club, providing the foundations for its future success and ensuring FCC continues to grow and flourish for generations to come.

Why Sponsor Us?

By partnering with us, your business will gain visibility, credibility, and the opportunity to support grassroots sport. Sponsoring us will give you:

Access to a loyal local audience

Exposure through club events, matches and social media

An opportunity to demonstrate your corporate social responsibility

Custom Sponsorship Opportunities

We have a range of packages available but if you are looking for something unique we can create a bespoke sponsorship package tailored to your business goals.

Get in touch for more details or to discuss sponsorship opportunities:

Contact: Gail Frettingham

Email: enquiries@farnsfieldcricketclub.co.uk

Join us in building a successful future for Farnsfield Cricket Club!



ADVERTISING BANNERS

OPTION 1: £330 + VAT

OPTION 2: Rolling 3 year deal £360 + VAT

Initial payment £260 +VAT, followed by 2 annual payments of £50 + VAT (years 2 and 3)

Duration: 3 Years

What you'll get:

- 2 Advertising Banners – one displayed at FCC's Station Lane and Edingley grounds for 3 years**
- Social Media and Website coverage**



MATCH DAY SPONSORSHIP

Single event £25 + VAT

What you'll get:

Match day ball sponsorship

Match day team sheet and social media advertising

Poster displayed at the clubhouse



ADVERTISING IN CLUB HANDBOOK

Full Page £60 + VAT

Half Page £30 + VAT



PLAYER SPONSORSHIP

£150 + VAT

What you'll get:

- Player membership for 2027 covered
- Social media posts recognising your support
- Business logo displayed in clubhouse
- Match day advertising for one match in the season



MATCH DAY BOARD SPONSORSHIP

£120 + VAT (1 YEAR)

What you'll get:

- Your company name on the match day board for 1 year - visible from Station Lane



ADVERTISING ON THE NETS

OPTION 1: £375 + VAT (3 YEARS)

OPTION 2: Rolling 3 year deal £395 + VAT

Initial payment £295 + VAT, followed by 2 annual payments of £50 + VAT (years 2 and 3)

Duration: 3 Years

What you'll get:

- 3 Years advertising on the nets
- Social Media and Website coverage

